

Pooled

Placebo incentives

Pooled podcast

Disaggregated

Placebo incentives

Text

Short

Long

Empathetic

$p(\text{Short} > \text{Text}) = 0.00$
 $p(\text{Long} > \text{Text}) = 0.00$
 $p(\text{Empathetic} > \text{Text}) = 0.00$
 $p(\text{Empathetic} > \text{Short}) = 0.37$
 $p(\text{Empathetic} > \text{Long}) = 0.40$
 $p(\text{Long} = \text{Short}) = 0.93$

0.0

0.5

1.0